

Alameda Corridor Business Improvement District
Executive Director's Report
Tom Quinn, Executive Director
November 17, 2022

CRIME PREVENTION THROUGH ENVIRONMENTAL DESIGN (CPTED) SECURITY GRANTS PROGRAM

We are aware of the ongoing crime problems on the corridor and continue working to address them with business owners and the Lakewood Police Department. We set aside time to discuss this topic at the board meeting under general business.

Sarah completed her CPTED training and has done several CPTED evaluations for corridor businesses. We are still working out details on the grants program to assure its effectiveness. Funding for these grants is included in the 2023 ACBID budgets.

PROJECT UPDATES

- *Belmar Crossing Pocket Park- **Construction Pending.*** We've experienced delays in completion due to permits, licensing, and contractor problems. We're working on resolving these issues and should be ready to install the concrete pad during a period of warmer weather.
- *Sidewalk History Icons- **Installation in Progress.*** The Ute Circle icon was installed in September on the SW corner of Alameda and Salisbury. Two additional icons are scheduled for installation later in November. Visitors can now take a full history tour of Alameda using the Discover Alameda App. The link on our website to this program is:
<https://alamedaconnects.org/discover-alameda-history/>.
- *Discover Alameda- **Installation Completed!*** The Discover Alameda app officially launched in May, and everyone is encouraged to download the app from the Apple App Store or Google Play and enjoy the Discover Alameda experience. Users can take three different tours: Art and Murals, Sidewalk History and Traffic Box Art. We are working now on increasing public awareness of Discover Alameda.
- *Flow Sculpture Damage Repairs- **In Process.***

- *Wadsworth Underpass Project- In Process.* Sarah will share a before and after video. Sarah helped the Weir Gulch Gardens Neighborhood Association with a Lakewood Neighborhood Participation Program (NPP) \$60,000 grant for Phase 2 that included improved tunnel lighting and a mural for the interior of the underpass. Additional funding from ACBID, Lakewood Economic Development and Lakewood Heritage Culture and Arts will go to help support the completion of the project. The final interactive colored lighting phase will be complete by Friday, November 11th.
- *AARP Grant- In Process.* ACBID and Alameda Connects received a \$12,000 AARP Community Challenge grant. Ground murals at Easter Seals of CO and Pierce/Alameda have been completed. Volunteers from Eaton Senior and students from McClain High School helped complete the ground mural at Pierce/Alameda that was sketched by Denise "The Vamp DeVille" Zubizarreta, a Puerto Rican and Cuban American Mixed Media Interdisciplinary Artist. The ground mural at Easter Seals of CO was sketched by a student from Access Gallery in Denver. Access Gallery is an inclusive nonprofit organization that opens doors to creative, educational, and economic opportunities for people with disabilities. Volunteers from Eaton Senior and McClain High School helped fill in the design. A Warren Tech student conducted video interviews and captured video. The next phase of the AARP Grant will be to install a new bench with ground mural at the Metro West Housing Solutions 5800 community.
- *Alameda Landscape Maintenance- Work in Progress.* LMI Landscaping continues to perform well under the contract. LMI has blown out and shut down the sprinkler system for the year. They will be cleaning up leaves around trees on the corridor in the coming weeks. Litter pick-up will continue through the winter with tree watering as needed.

After discussion LMI will also handle snow removal through March 31, 2023. The LRA will pay the cost of snow removal and ACBID will manage this with LMI.

- *Stormwater Infrastructure Art-* ACBID is partnering with Lakewood Public Works in a pilot program to add water themed artwork to storm drains and manholes on the Alameda corridor. This program is intended to enhance stormwater infrastructure with colorful artwork and educate the public on stormwater and the importance of protecting water quality. This program will officially launch in 2023.

EVENTS SPONSORSHIP REPORT

Past Events:

Haunted Lakewood History Tours- This year's Haunted Tours at Heritage Lakewood were a success with nearly 40 attendees combined for both tours! We are already planning for next year and potentially collaborating with a paranormal research firm to conduct investigations in the Heritage Center buildings.

Upcoming Events:

Lakewood by the Pint, A Lakewood History Night- NEW EVENT- We are partnering with Old 121 Brewhouse for an evening of Lakewood history stories on Wednesday November 16 from 6-8 PM. Attendance is free, but attendees pay for their own drinks.

Blarney on Belmar- Scheduled for Saturday March 4 on the Belmar plaza. Planning is underway for return of this event cancelled for the past two years due to COVID. The event will feature two bands, bagpipers, and Irish step dancers.

BUSINESS ENERGY GRANTS PROGRAM

We continue to work with the City of Lakewood Sustainability Division to develop an energy-improvements grants program for Alameda Corridor businesses. Businesses must complete energy audits first to be eligible to apply for a grant. Sarah and I have been working with the Sustainability Division to recruit corridor businesses to complete energy audits with Excel Energy. Funding for the grants program is included in the 2023 budget.

GRAFITTI REPORT

We continue with a zero-tolerance policy under which we immediately clean up graffiti on our own property and report any seen on other public and private property through Request Lakewood.