

Alameda Corridor Business Improvement District  
Executive Director's Report  
Tom Quinn, Executive Director  
March 23, 2023

CRIME PREVENTION

We are aware of the ongoing crime problems on the corridor and continue working to address these issues with business owners and the Lakewood Police Department.

The following programs are currently underway:

*CPTED and Safety Grants*- Sarah continues with CPTED property evaluations for corridor businesses and she has completed 9 evaluations to date. The Alameda Corridor Safety Grants program launched in January with one grant awarded so far to Elevation Motors. Please see this link for more information on the safety grants program, <https://alamedaconnects.org/about-the-bid/acbid-projects/acbid-safety-improvement-grant/>.

*Business Crime Roundtable*- We are in the process of scheduling a business crime roundtable with the Lakewood Police Department. Corridor businesses will be invited to hear updates and ask questions. Our goal with this roundtable is to create a network for businesses to cooperate on crime prevention. We will pass along more information as details are set. Lakewood is also hiring a new police chief and we will be meeting with them as their schedule allows.

BID BOARD RULES OF PROCEDURE

We completed an initial draft set of rules of procedure for BID board meetings. This draft was included with your board packet. To allow everyone time to review and comment we will hold the vote on adoption at the May board meeting.

EVENTS SPONSORSHIP REPORT

Past Events:

*Blarney on Belmar*- This event on March 4 was a success with over 850 attendees over the course of the afternoon! Many thanks to Bridge33 for partnering with ACBID and Alameda Connects to put on this event and to all our volunteers. Thanks also to Pat McCullough of Celtic Events for booking the Bow Tides group for us.

Upcoming Events:

- *Lakewood Earth Day Celebration*- ACBID is a financial sponsor of Earth Day, and we also participate on the Earth Day Planning Committee.
- *Sustainable Business Workshop*- This event is in planning currently and more details will follow.

- *Summer Cruiser Bike Rides*- Planning is in progress for the return of our Summer Cruiser Bike Rides for this coming summer. We anticipate these rides will be monthly in the summer months starting and ending in Belmar.
- *Summer Movie in the Park*- This community event is planned for June 22 at O’Kane Park.

## BUSINESS ENERGY GRANTS PROGRAM

We awarded our first energy efficiency grant in January. The program will be ongoing, and we will assess progress at the end of the first year. Businesses must complete a free Xcel Energy audit to be eligible to apply for a grant. Funding for the grants program is included in the 2023 budget. Please see this link for more information:

<https://alamedaconnects.org/about-the-bid/acbid-projects/acbid-energy-efficiency-improvements-grants-program/>

## CITY OF LAKEWOOD AND LRA

*Amended IGA Approved*- On December 19, 2022, the Lakewood City Council approved the amended intergovernmental agreement (IGA) with the LRA extending it through December 31, 2024. The BID will continue to receive revenues under the IGA for 2023 and 2024.

*Distressed Properties Ordinance*- On December 19, 2022, BID staff submitted written comments to Lakewood City Council supporting development of a distressed properties ordinance to address properties such as the closed car wash at Alameda and Harlan. City staff are preparing a proposed ordinance for presentation to council at a future date.

## PROJECT UPDATES

- *Belmar Crossing Pocket Park*- **Construction Completed!** One bench, a trash can, and bike rack were recently installed. An additional bench will soon be added.
- *Sidewalk History Icons*- **Installation in Progress.** Two additional history icons are scheduled for installation when the weather permits. Visitors can now take a full history tour of Alameda using the Discover Alameda app. The link on our website to this program is: <https://alamedaconnects.org/discover-alameda-history/>.
- *Discover Alameda*- **Installation Completed!** We are working now on increasing public awareness of Discover Alameda.
- *Wadsworth Underpass Project*- **Project Completed!** Please take a walk to look at the new tunnel lighting and murals.

- *AARP Grant-* ACBID and Alameda Connects received a \$12,000 AARP Community Challenge grant. The funds will support a new bench with ground mural at the Metro West Housing Solutions 5800 community, ground murals at the bench area at Easter Seals of Colorado and a ground mural at the bench area at W. Alameda and Pierce. The new bench area at 5800 will be a welcome resting point for not only the residents at 5800, the community but also the residents at Eaton Senior Communities. Ground murals will be sketched by local artists and filled by volunteers from Eaton Senior Communities, Easter Seals of Colorado, McClain High School students and area residents. Painting day for the ground mural at Pierce and Alameda will take place on October 14<sup>th</sup>. Volunteers from Eaton Senior and students McClain High School will help fill in the design sketched by Denise "The Vamp Deville" Zubizarreta, a Puerto Rican and Cuban American Mixed Media Interdisciplinary Artist. A Warren Tech student will conduct video interviews and capture video of the process. Dates for ground murals at EasterSeals and 5800 TBD.
- *Alameda Landscape Maintenance- **Work in Progress.*** LMI Landscaping continues to perform well under the contract. Spring cleanup started in early March with trimming of ornamental grasses and bushes. This cleanup will continue through May and includes a full assessment of the irrigation system. Weekly litter pick-up will continue.
- *Stormwater Infrastructure Art- **Project in Planning.*** ACBID is partnering with Lakewood Public Works in a pilot program to add water themed artwork to storm drains and manholes on the Alameda corridor. This program is intended to enhance stormwater infrastructure with colorful artwork and educate the public on stormwater and the importance of protecting water quality. We are working on finalizing our written agreement with the city for this program.
- *Wood Carvings Art- **Installation Pending.*** Four woodcarvings of wildlife and an indigenous woman will be installed as amenities at our public bench area at Alameda and Pierce where we currently have one of the AARP ground murals. We recently received the revocable license agreement (RLA) from Lakewood and approval is pending.